

COURTNEY NISKALA

ILLUSTRATION & DESIGN



PROFILE

Highly motivated artist with extensive experience in graphic design and illustration. Thrives in a variety of creative environments and strives to deliver innovative solutions for clients.



CONTACT

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EXPERTISE

ILLUSTRATION

DIGITAL ART

LAYOUT DESIGN

TYPOGRAPHY

PRE PRODUCTION

PRINT COLOR SEPARATIONS

TRADITIONAL ART



SKILLS

ADOBE CREATIVE SUITE

Photoshop / Illustrator / InDesign

ART DIRECTION

MAC AND PC COMPATIBILITY

MICROSOFT OFFICE

TRADITIONAL MEDIA

Pen & Ink / Graphite / Markers / Oils /
Acrylics / Watercolor



EXPERIENCE

LEAD ARTIST

Koss Creative | JULY 2016 - PRESENT

- Design digital graphics and illustrations for production while maintaining brand integrity.
- Create custom designs for outside clients.
- Prepare files for print production.
- Generate catalog layouts and work with printers to ensure high quality product.
- Assist marketing team with research and implementation of corporate goals.
- Edit photography for use in catalogs and social media and create social media graphics for multiple brands.
- Provide mentoring and critique to assist other artists in creating best selling designs that fit with brand standards.

INTERIM ART DIRECTOR

Koss Creative | JULY 2018 - SEPTEMBER 2018

- Perform all responsibilities of lead artist.
- Schedule out work to be done by art team and task out designs to artists with individual skills in mind.
- Create and maintain SOP document for department.
- Check in with freelance artists' work and hours.
- Submit collegiate designs to licensing boards, track approvals and required changes.

GRAPHIC DESIGNER

Tryon Solutions | FEBRUARY 2014 - JUNE 2016

- Develop corporate identity and marketing collateral.
- Design powerpoint templates for use by sales team and software education instructors.
- Generate illustrations and other design assets for use in promotional videos.
- Create infographics to assist sales team in client pitches.
- Design and code web layouts and email campaigns.
- Create graphics for social media.
- Design and order large format print graphics for use at conference booths.

FREELANCE ARTIST

Various Clients | JULY 2011 - PRESENT

- Works include game illustrations, logo designs, layout designs, business card designs, website redesign concepts, product photography and editing, mobile game assets, character concept illustrations, portrait illustrations, and t-shirt designs.



EDUCATION

BACHELOR OF FINE ARTS IN VISUAL COMMUNICATIONS

Winthrop University, Rock Hill SC | AUGUST 2009 - MAY 2013